

May 17-20, 2020

Kingston Plantation Embassy Suites

Myrtle Beach, SC

Thank you for your interest in sponsoring the 2020 Carolinas Cash Adventure Conference.  Please review the information below for the 2020 conference.

The 2020 conference marks the 36th anniversary of this great conference. More than 175 treasury professionals from the two states, as well as surrounding states, will be joining us for three days of networking and educational opportunities.

Prior year sponsors tell us they appreciate our conference's arrangements and expectations. Since we do not have an exhibit hall that requires the manning of a booth, sponsors are able to attend the sessions, where the networking opportunities are better.

Some of the features benefiting sponsors:

* Low cost, not-for-profit pricing for sponsorships;
* Complimentary registration fees for certain levels;
* Quality networking time at session breaks and the Tuesday Night Event;
* Pre-registration list prior to the conference for official sponsors;
* Recognition through signage strategically placed through the conference area

Our Carolinas Cash Adventure team is working very hard to develop a conference that focuses on education and emerging topics for an industry in constant change. Conference topics will benefit both corporate and government financial professionals.

We invite you to join us as a sponsor. Your support will help position your organization as a leader in finance in North & South Carolina. In addition, you will receive exposure among your target business clients before and during the conference at a very reasonable cost!

Please look over the various participation opportunities and be sure to be part of what will be a very exciting conference. As a reminder, sponsorship registrations can be submitted and paid for through the **www.carolinascashadventure.com** website.

Thank you and we look forward to seeing you at **Carolinas Cash Adventure 2020**!

*Preliminary Agenda*

### Sunday, May 17, 2020

### 2:00 pm – 4:15pm CTP Exam Prep

### 5:00 pm – 7:00 pm Registration

### Monday, May 18, 2020

7:30am – 3:30pm Registration

8:00am – 9:00am Kick Off Speaker

8:00am – 4:15pm CTP Exam Prep

9:00am – 9:15am Networking &Refreshment Break

9:15am –10:15am Concurrent Sessions (2)

10:15am –10:30am Networking & Refreshment break

10:30am – 11:30am Concurrent Sessions (2)

11:30am – 1:15pm Luncheon &

Keynote Address

1:45pm – 2:45pm Concurrent Sessions (2)

2:45pm –3:00pm Networking & Refreshment break

3:00pm – 4:00pm Concurrent Sessions (2)

4:30pm –5:30pm Community Outreach

(Beach Sweep)

### Tuesday, May 19, 2020

7:30am – 3:00pm Registration

8:00am – 4:00pm CTP Exam Prep

8:00am – 9:00am Concurrent Sessions (2)

9:00am – 9:15am Networking & Refreshment Break

9:15am –10:15am Concurrent Sessions (2)

10:15am – 10:30am Networking & Refreshment Break

10:30am – 11:30am Concurrent Sessions (2)

11:30am – 12:30pm Luncheon & Regional Meetings

12:45pm – 1:45pm General Session

1:45pm –2:00pm Networking & Refreshment break

2:00pm – 3:00pm General Session

### Wednesday, May 20, 2020

8:30am – 10:00am General Session

9:00am – 11:30am CTP Exam Prep

10:00am – 10:15am Networking & Refreshment Break

10:15am –11:30am General Session

*Marketing Information*

Be a Carolinas Cash Adventure 2020sponsor and be recognized as a leader in the market! Your company will receive significant exposure among your target business clients before, during and after the conference.

Official Sponsorship deadline: **January 24, 2020**

Any sponsorship after this date is on a rolling basis and the benefits below are not guaranteed. Benefit priority is based on sponsorship level and sign up date. Platinum has priority choice, with Gold as secondary, then Silver.

*Official Sponsors*

**$3,150 – PLATINUM LEVEL**

As a Platinum sponsor, you will have the same benefits as a Gold sponsor with these added:

* Paid conference registration fee for **2** members of your organization instead of 1. Once you register your sponsorship online, you will receive instructions regarding how to obtain the complimentary registration for the one individual
* **Primary** selection for a general session speaking slot. Speaking slots and topics are not guaranteed due to the need to ensure diversity of topics. Speaker form deadline of January 24, 2020.
* **First** selection of a 6 x 2 table ahead of Gold sponsors
* Largest company logo for signage

**$2,000 – GOLD**

As a Gold sponsor, you will have the same benefits as a Silver sponsor with these added:

* Paid conference registration fee for **1** member of your organization. Once you register your sponsorship online, you will receive instructions regarding how to obtain the complimentary registration for the one individual
* **Secondary** selection for a general session speaking slot. Speaking slots and topics are not guaranteed due to the need to ensure diversity of topics. Speaker form deadline of January 24, 2020.
* Have selection of a 6 x 2 table ahead of Silver sponsors
* Larger company logo for signage

**$875 – SILVER**

As a Silver sponsor, you will:

* Advertising of company logo on signs strategically placed throughout the conference area .
* Have selection of a 6 x 2 table located in the conference hallway which can be used to distribute promotional items or marketing material. There are a limited number of tables and will be based on priority.
* Recognized on Linked In posts about the conference.
* May donate a prize(s) to be given away during Tuesday night event.
* Receives a full list of all attendee names and addresses

*Other Sponsorship Opportunities*

Below are other sponsorship opportunities that can be added to official sponsorship or done by themselves. Official sponsor benefits are not included with any of these opportunities.

**$3,500 – Keynote Speaker Sponsor**

**(One Available)**

* Recognition and logo displayed during Keynote speaker luncheon.
* 2 reserved seats at the Keynote speaker luncheon table.
* Availability to intro the keynote

**$2,500 – Kickoff Speaker Sponsor**

**(One Available)**

* Recognition and logo displayed before Kickoff Speaker session.
* Availability to intro the kickoff

**$2,000 – CTP Exam Review Sponsor**

**(One Available)**

* Recognition and logo displayed in the CTP Exam Review session (2 ½ days)

**$2,000 – Cocktails before Tuesday Night Event**

**(One Available)**

* Recognition and logo displayed during the cocktail hour prior to the start of the Tuesday Night Event)

**$2,000 – Innovation Award Sponsor**

**(One Available)**

* Recognition and logo displayed during the special Innovation Session
* Recognition of sponsorship with announcements about the event.

**$750 – Community Outreach Sponsor - Beach Sweep**

**(One Available)**

* Recognition of sponsorship with announcements about event

**$500 – Refreshment Break Sponsor**

**(Four Available)**

* As a break sponsor you will have recognition and logo displayed for one of the following breaks:
  + Monday Morning
  + Monday Afternoon
  + Tuesday Morning
  + Tuesday Afternoon

Kingston Plantation Embassy Suites

9800 Queensway Blvd, Myrtle Beach, SC 29572

Sponsorship Table Layout 1 – 16 (17 not included)

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