



May 17-20, 2020  
Kingston Plantation Embassy Suites  
Myrtle Beach, SC

Thank you for your interest in sponsoring the 2020 Carolinas Cash Adventure Conference. Please review the information below for the 2020 conference.

The 2020 conference marks the 36th anniversary of this great conference. More than 175 treasury professionals from the two states, as well as surrounding states, will be joining us for three days of networking and educational opportunities. Prior year sponsors tell us they appreciate our conference's arrangements and expectations. Since we do not have an exhibit hall that requires the manning of a booth, sponsors are able to attend the sessions, where the networking opportunities are better.

Some of the features benefiting sponsors:

- Low cost, not-for-profit pricing for sponsorships;
- Complimentary registration fees for certain levels;
- Quality networking time at session breaks and the Tuesday Night Event;
- Pre-registration list prior to the conference for official sponsors;
- Recognition through signage strategically placed through the conference area

Our Carolinas Cash Adventure team is working very hard to develop a conference that focuses on education and emerging topics for an industry in constant change. Conference topics will benefit both corporate and government financial professionals.

We invite you to join us as a sponsor. Your support will help position your organization as a leader in finance in North & South Carolina. In addition, you will receive exposure among your target business clients before and during the conference at a very reasonable cost!

Please look over the various participation opportunities and be sure to be part of what will be a very exciting conference. As a reminder, sponsorship registrations can be submitted and paid for through the [www.carolinascashadventure.com](http://www.carolinascashadventure.com) website.

Thank you and we look forward to seeing you at **Carolinascashadventure 2020!**



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## *Preliminary Agenda*

### **Sunday, May 17, 2020**

2:00 pm – 4:15pm CTP Exam Prep  
5:00 pm – 7:00 pm Registration

### **Monday, May 18, 2020**

7:30am – 3:30pm Registration  
8:00am – 9:00am Kick Off Speaker  
8:00am – 4:15pm CTP Exam Prep  
9:00am – 9:15am Networking & Refreshment Break  
9:15am – 10:15am Concurrent Sessions (2)  
10:15am – 10:30am Networking & Refreshment break  
10:30am – 11:30am Concurrent Sessions (2)  
11:30am – 1:15pm Luncheon & Keynote Address  
1:45pm – 2:45pm Concurrent Sessions (2)  
2:45pm – 3:00pm Networking & Refreshment break  
3:00pm – 4:00pm Concurrent Sessions (2)  
4:30pm – 5:30pm Community Outreach (Beach Sweep)

### **Tuesday, May 19, 2020**

7:30am – 3:00pm Registration  
8:00am – 4:00pm CTP Exam Prep  
8:00am – 9:00am Concurrent Sessions (2)  
9:00am – 9:15am Networking & Refreshment Break  
9:15am – 10:15am Concurrent Sessions (2)  
10:15am – 10:30am Networking & Refreshment Break  
10:30am – 11:30am Concurrent Sessions (2)  
11:30am – 12:30pm Luncheon & Regional Meetings  
12:45pm – 1:45pm General Session  
1:45pm – 2:00pm Networking & Refreshment break  
2:00pm – 3:00pm General Session

### **Wednesday, May 20, 2020**

8:30am – 10:00am General Session  
9:00am – 11:30am CTP Exam Prep  
10:00am – 10:15am Networking & Refreshment Break  
10:15am – 11:30am General Session



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## *Marketing Information*

Be a Carolinas Cash Adventure 2020 sponsor and be recognized as a leader in the market! Your company will receive significant exposure among your target business clients before, during and after the conference.

Official Sponsorship deadline: **January 24, 2020**

Any sponsorship after this date is on a rolling basis and the benefits below are not guaranteed. Benefit priority is based on sponsorship level and sign up date. Platinum has priority choice, with Gold as secondary, then Silver.

## *Official Sponsors*

### **\$3,150 – PLATINUM LEVEL**

As a Platinum sponsor, you will have the same benefits as a Gold sponsor with these added:

- Paid conference registration fee for **2** members of your organization instead of 1. Once you register your sponsorship online, you will receive instructions regarding how to obtain the complimentary registration for the one individual
- **Primary** selection for a general session speaking slot. Speaking slots and topics are not guaranteed due to the need to ensure diversity of topics. Speaker form deadline of January 24, 2020.
- **First** selection of a 6 x 2 table ahead of Gold sponsors
- Largest company logo for signage

### **\$2,000 – GOLD**

As a Gold sponsor, you will have the same benefits as a Silver sponsor with these added:

- Paid conference registration fee for **1** member of your organization. Once you register your sponsorship online, you will receive instructions regarding how to obtain the complimentary registration for the one individual
- **Secondary** selection for a general session speaking slot. Speaking slots and topics are not guaranteed due to the need to ensure diversity of topics. Speaker form deadline of January 24, 2020.
- Have selection of a 6 x 2 table ahead of Silver sponsors
- Larger company logo for signage

### **\$875 – SILVER**

As a Silver sponsor, you will:

- Advertising of company logo on signs strategically placed throughout the conference area .
- Have selection of a 6 x 2 table located in the conference hallway which can be used to distribute promotional items or marketing material. There are a limited number of tables and will be based on priority.
- Recognized on Linked In posts about the conference.
- May donate a prize(s) to be given away during Tuesday night event.
- Receives a full list of all attendee names and addresses



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## *Other Sponsorship Opportunities*

Below are other sponsorship opportunities that can be added to official sponsorship or done by themselves. Official sponsor benefits are not included with any of these opportunities.

### **\$3,500 – Keynote Speaker Sponsor (One Available)**

- Recognition and logo displayed during Keynote speaker luncheon.
- 2 reserved seats at the Keynote speaker luncheon table.
- Availability to intro the keynote

### **\$2,000 – Innovation Award Sponsor (One Available)**

- Recognition and logo displayed during the special Innovation Session
- Recognition of sponsorship with announcements about the event.

### **\$2,500 – Kickoff Speaker Sponsor (One Available)**

- Recognition and logo displayed before Kickoff Speaker session.
- Availability to intro the kickoff

### **\$750 – Community Outreach Sponsor - Beach Sweep (One Available)**

- Recognition of sponsorship with announcements about event

### **\$2,000 – CTP Exam Review Sponsor (One Available)**

- Recognition and logo displayed in the CTP Exam Review session (2 ½ days)

### **\$500 – Refreshment Break Sponsor (Four Available)**

- As a break sponsor you will have recognition and logo displayed for one of the following breaks:
  - Monday Morning
  - Monday Afternoon
  - Tuesday Morning
  - Tuesday Afternoon

### **\$2,000 – Cocktails before Tuesday Night Event (One Available)**

- Recognition and logo displayed during the cocktail hour prior to the start of the Tuesday Night Event)



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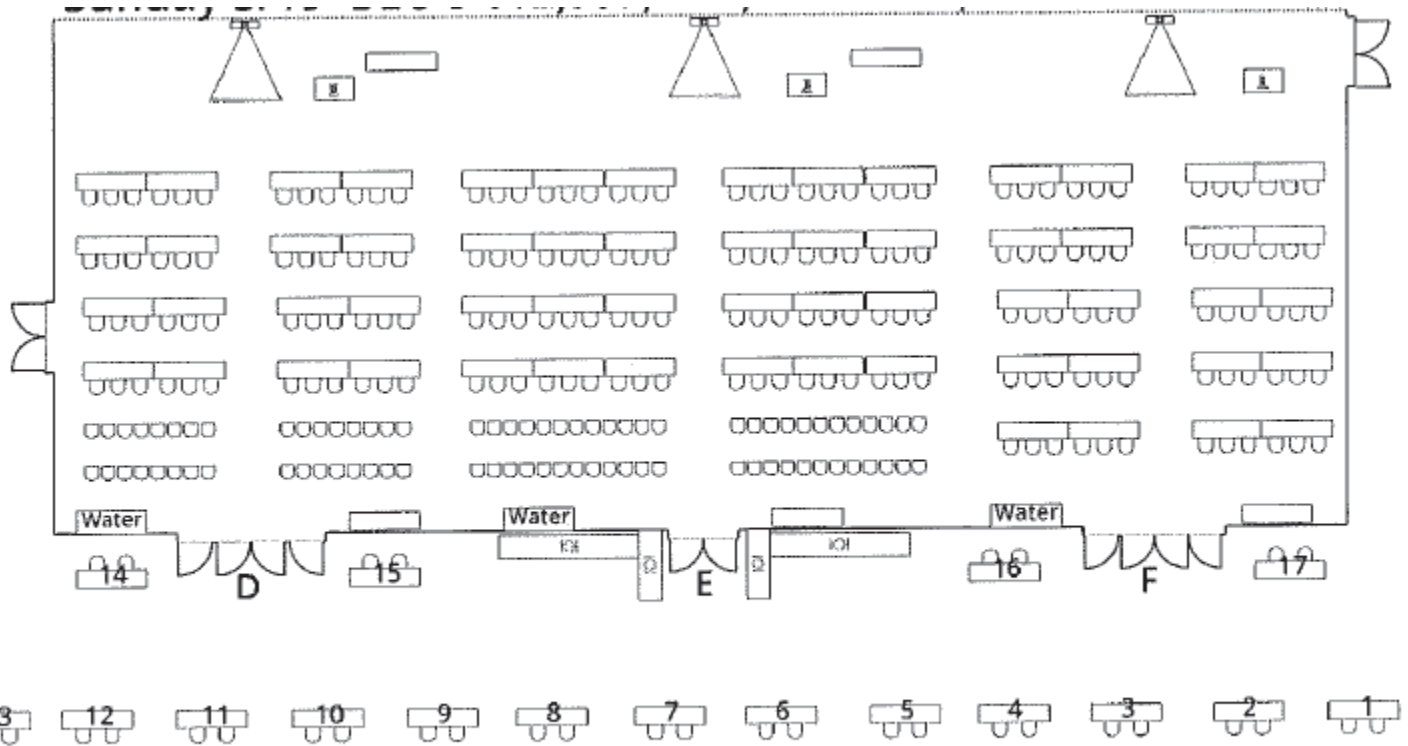
## Kingston Plantation Embassy Suites

### Myrtle Beach, SC

### Kingston Plantation Embassy Suites

9800 Queensway Blvd, Myrtle Beach, SC 29572

Sponsorship Table Layout 1 – 16 (17 not included)



10 Feet



# May 17-20, 2020

## Kingston Plantation Embassy Suites Myrtle Beach, SC

Form **W-9**  
(Rev. October 2018)  
Department of the Treasury  
Internal Revenue Service

### Request for Taxpayer Identification Number and Certification

**Give Form to the  
requester. Do not  
send to the IRS.**

▶ Go to [www.irs.gov/FormW9](http://www.irs.gov/FormW9) for instructions and the latest information.

Print or type. See Specific Instructions on page 3.	<p><b>1</b> Name (as shown on your income tax return). Name is required on this line; do not leave this line blank. <b>North Carolina Treasury Management Association</b></p> <p><b>2</b> Business name/disregarded entity name, if different from above <b>d/b/a Carolinas Cash Adventure</b></p> <p><b>3</b> Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only <b>one</b> of the following seven boxes.</p> <p><input type="checkbox"/> Individual/sole proprietor or single-member LLC    <input type="checkbox"/> C Corporation    <input type="checkbox"/> S Corporation    <input type="checkbox"/> Partnership    <input type="checkbox"/> Trust/estate</p> <p><input type="checkbox"/> Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶ _____</p> <p><b>Note:</b> Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is <b>not</b> disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.</p> <p><input checked="" type="checkbox"/> Other (see instructions) ▶ <b>Non-Profit</b></p>	<p><b>4</b> Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):</p> <p>Exempt payee code (if any) _____</p> <p>Exemption from FATCA reporting code (if any) _____</p> <p style="font-size: x-small;">(Applies to accounts maintained outside the U.S.)</p>
	<p><b>5</b> Address (number, street, and apt. or suite no.) See instructions. <b>8311 Brier Creek Parkway, Ste 105-158</b></p> <p><b>6</b> City, state, and ZIP code <b>Raleigh, NC 27617</b></p> <p><b>7</b> List account number(s) here (optional)</p>	<p>Requester's name and address (optional)</p>

**Part I Taxpayer Identification Number (TIN)**

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

**Note:** If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

<b>Social security number</b>									
-					-				
<b>or</b>									
<b>Employer identification number</b>									
5	6				1	4	1	6	9
-					7 5				

**Part II Certification**

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

**Certification instructions.** You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

<b>Sign Here</b>	Signature of U.S. person ▶ J McDermott, Treasurer	Date ▶ 10/9/2019
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**General Instructions**

Section references are to the Internal Revenue Code unless otherwise noted.

**Future developments.** For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to [www.irs.gov/FormW9](http://www.irs.gov/FormW9).

**Purpose of Form**

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)
- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.